### Stikets

# Thank you for collaborating with us!

WSTIKETSLOVER



Your opinions, photos and videos are very important to us.

That's why we are so happy to have you talk about our products.



#### **TOP Products**

**01** IRON-ON LABELS

96 personalized, permanent labels for clothing

02 BASIC PACK

142 customized labels to mark everything from clothes to objects



**03** Personalized STAMP

Ideal for quickly marking clothes and material











### What do we offer for collaborations?



**1** PRODUCT REVIEW

We will send you products so you can share opinions about them on your social networks

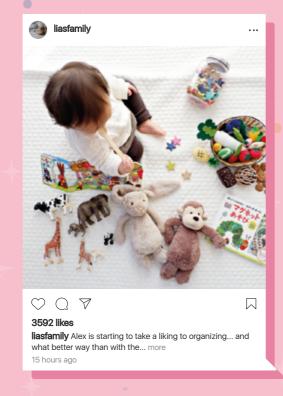


**O2** DRAWINGS Give Aways

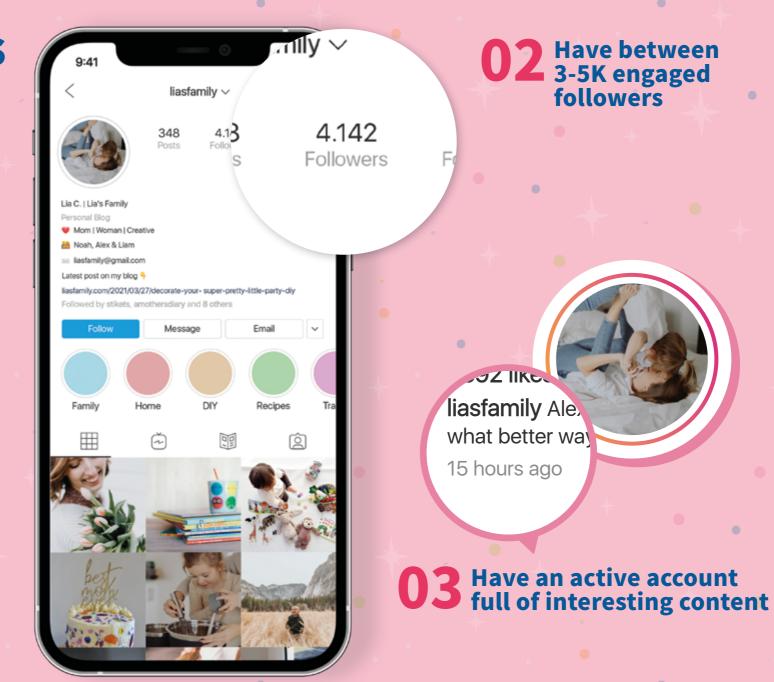
Give aways for a product or bundle of Stikets products



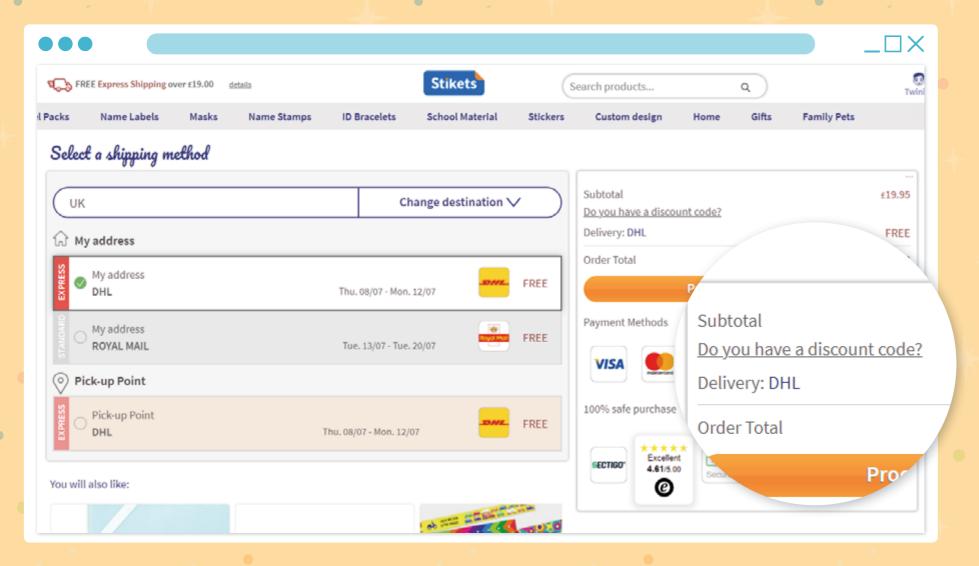
## What requirements must you meet?



1 Have an account related to motherhood and/or family



#### How do we get the product to you?



We will send you a discount code for the total value of the product.\*
You only have to personalize it, add it to your shopping cart and use the discount code for check-out.

For prize drawings, we will send you two discount codes: one for you and one for the winner.

After you have chosen the winner, you will give them their discount code for their order.

★ The products sent will be chosen by Stikets

**#** #StiketsLovers Stories and post Collaboration



Tag @stikets\_uk

Post a photo or video of the product

#stikets #stiketsl 3592 likes #personalizedlab liasfamily Alex is starting to take a liking to organi what better way than with the pack of labels from With this totally personalized pack, it is easy and fun to with your little one. Look at the great designs! #stikets #stiketslover #maternity #care #organizingathome

#personalizedlabels #personalizedgifts

15 hours ago

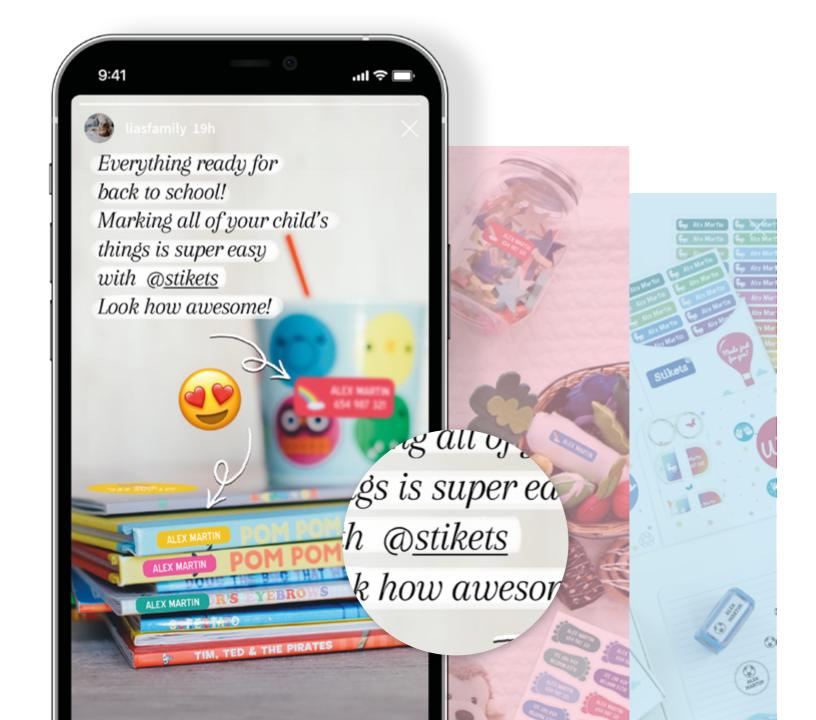
15 hours ago

Mention @stikets\_uk in the text, and use the hashtags #stikets and #stiketslover

# Stoyies and post Collaboration

O1 Publish a minimum of three stories, showing in detail the product received and explaining the uses of each one

Mention @stikets\_uk



#### **#** #StiketsLovers

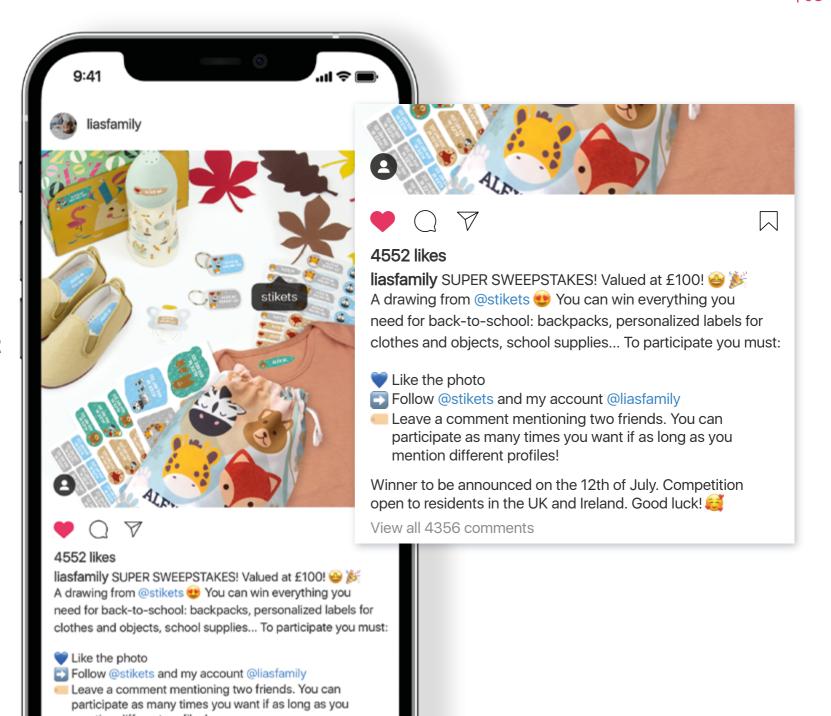
#### Giveaway Collaboration

#### **1** PARTICIPATION CONDITIONS

- -Participants are to follow the organizing profile and @stikets\_uk
- -They need to leave a comment mentioning two friends

#### 02 CONDITIONS OF THE SWEEPSTAKES

- -The prize drawing product will be chosen by Stikets
- -Duration 1 week aprox.
- -Valid for the UK and Ireland



## \*#StiketsLovers Reels Collaboration

ᆒᅙ O Alex Martin 654 987 321 Alex Martin 654 987 321

O2 Explain its use and application clearly. The video can be informative and fun using your own personal style!

Post a video between 15 and 30 seconds, showing in detail the product received

Alex Martin 654 987 321

liasfamily

Is anyone else a specialist in procrastinating? Luckily @stikets has my back! Marking my child's things is now super easy and fun! I really... more

ily **@stikets** has is now super

Mention
@stikets\_uk
in the text,
and use the
hashtags
#stikets and
#stiketslover

## Best Practices for Content Creation

- Highlight product / brand in the foreground
- Use a clear message
  Stikets: Personalized products to
  make everyday life easier for families
- Verbal mention of the word: Stikets
- @stikets\_uk should appear in the first line of the text
- In case of video, story or reels: show the product within the first 3 seconds





## Terms and Conditions

#### 1 RIGHT TO USE CONTENT

The images you create are super valuable and we love to include them on our website through Photoslurp, as well as on all ours social media profiles.







Tip: Avoid putting graphic elements or text in the images you create (for example, do not include the word Giveaway within the image).

#### **02** AUTHORIZATION

For the collaboration we need your explicit authorization that we can use generated content on our networks and website.

Reply to this same email confirming your authorization.





Do you agree to these conditions?

Yes!

Of course!





### We look forward to hearing from you!

#STIKETSLOWER





#### Contact us

Find us in...









